

Understanding the text

- 1 What is the film being advertised?
- 2 Who are the stars of the film?
- 3 Where is the film set?
- 4 Who is the main character?
- 5 Who can go to see the film?

Looking at language

- 6 Explain these phrases in your own words.

a more than she bargained for **b** award-winning **c** not going mad

- 7 Explain these words as they are used in the poster.
Use a dictionary to help you.

a realistic **b** legendary **c** convince

Exploring persuasive writing

- 8 Find the question in the poster. Why do you think it asks that question?
- 9 Why do you think the poster includes quotes from newspapers?
- 10 Why do you think it does not include quotes from people who did not like the film?
- 11 Why do you think it is important that the monster is 'realistic'?
- 12 Would the poster persuade you to see the film? Why? Why not?
- 13 Do you think that Maggie convinces people that she has seen the monster? Why? Why not?

Taking it further

▶ RB, Unit 7, Extension

- 14 Imagine that *Search for the Loch Ness Monster* is a book. Write a book blurb to persuade people to read it.

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