

# Art and Design

## Unit 3 - Design for a Purpose, Messages through Art

Y5

In this unit, we are faced with the challenge of having to design to a specific criteria or specification, developing design ideas for a room interior, a coat of arms and product to fit a given name. We learn to draw inspiration from different sources and use a range of techniques to experiment with our different concepts

### Knowledge

- Know how an image could be altered to change its message
- Understand that art can have both meaning and message
- Know how to interpret and add detail to an image
- Know how people throughout history have used visual symbols
- Know that pieces of artwork can generate feelings.
- Know that everything that is made starts with an idea, a drawing, a sketch, a design

### Skills

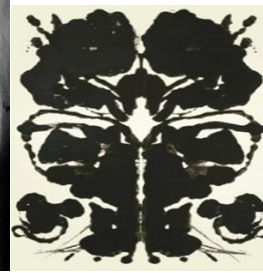
- Evaluate and analyse creative work using the language of art, craft and design
- Create a symmetrical, abstract art form
- Work in the style of Rorschach to create a symmetrical abstract image
- Use visual symbols to create a meaningful message
- Evaluate and analyse creative works using the language of art, craft and design
- Use drama as a tool to explore the meaning behind a piece of artwork
- Brainstorm ideas for an invention that has a set purpose
- Develop and communicate ideas through notes and drawings
- Select one idea and draw this in full – including annotations

### Vocabulary

Banksy, graffiti, immigration, mural, public art, racism, inkblot, pattern, emoji, facial expressions, language, tableau, companionship, support, designer, invention, innovation

### Inspiring Individuals and their art

**Banksy:** A pseudonymous England-based street artist, political activist and film director whose real name and identity remain unconfirmed and the subject of speculation.



**Andy Warhol:** An American artist, film director, and producer who was a leading figure in the visual art movement known as pop art.

**Shigetaka Kurita:** A Japanese interface designer and often cited for his early work with emoji sets. Many refer to him as the creator of the emoji.



**John Singer Sargent:** An American expatriate artist, considered the "leading portrait painter of his generation" for his evocations of Edwardian-era luxury.

**Dominic Wilcox:** An artist, designer, inventor and 'thinkeruper' who works within the territory of the 'everyday'. He has been commissioned to create artwork by people such as Nike, Esquire magazine and Helena Christensen' charities.

